DAYTONA HIGHLANDS

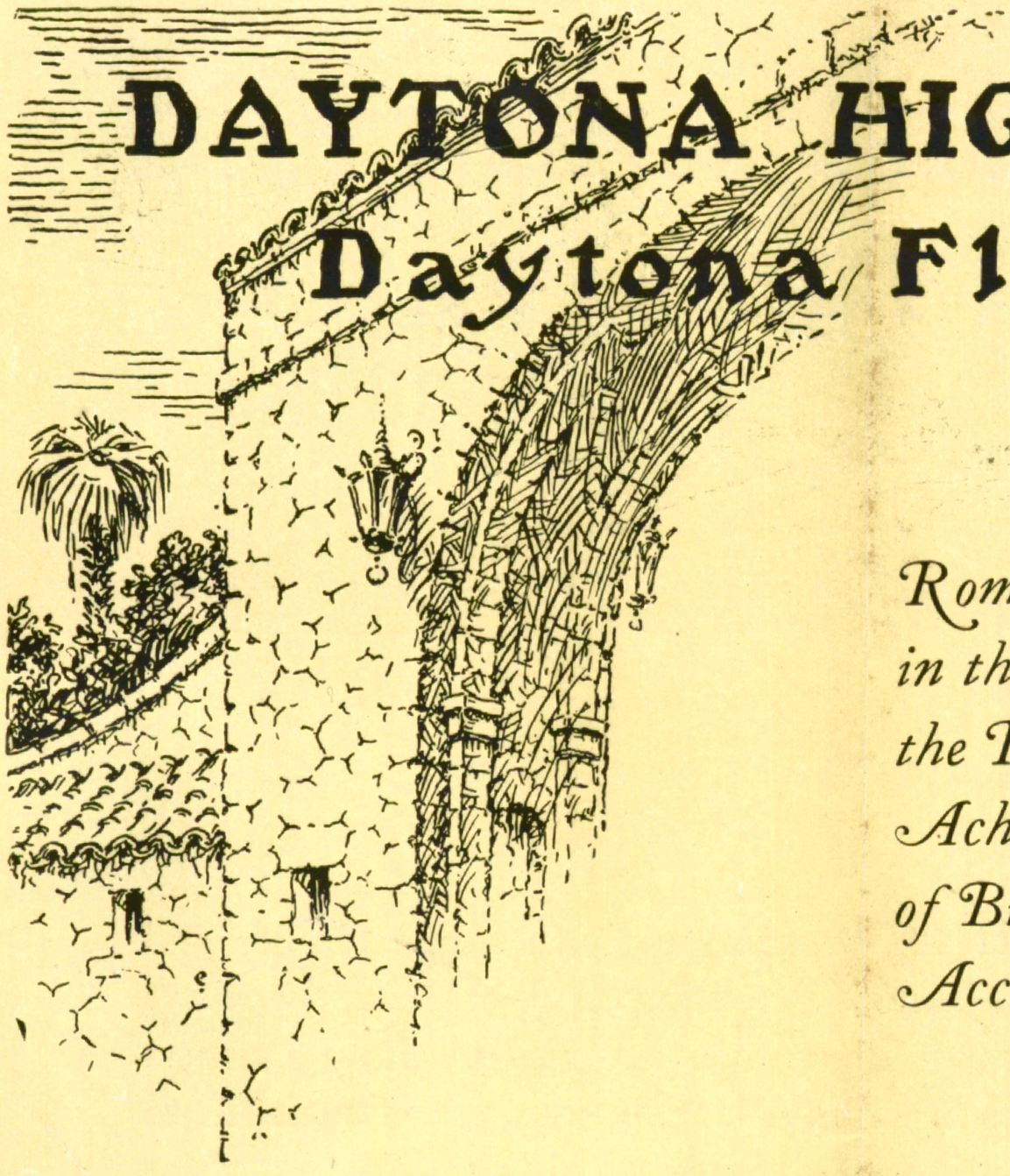
Florida's Suburb of Hills and Lakes



¶ One Block West of the City Limits of Daytona Florida

DAYTONA HIGHLANDS

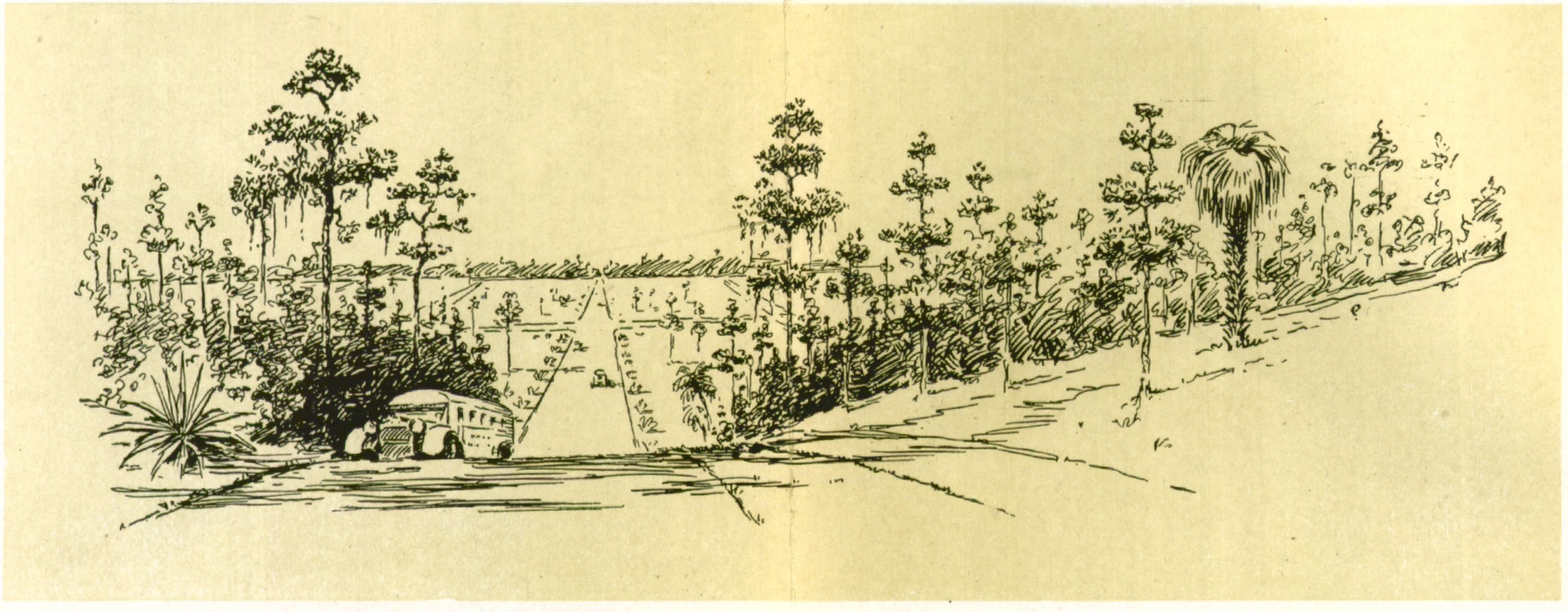
Daytona Florida



Romance is
in the Air--
the Romance of
Achievement--
of Big Things
Accomplished

CASTLES ARE BEING BUILT, real castles, in which human beings will live and prosper, ruling their tiny kingdoms. Some will be large and spacious, as of old; others small and cozy, clinging to their hillsides with the warm lights of welcome aglow of evenings.

These will be the castles of Peace and Prosperity, Health and Fruition, full to the brim of the comforts and conveniences of their day, not Feudal and coldly forbidding, but--none the less castles.

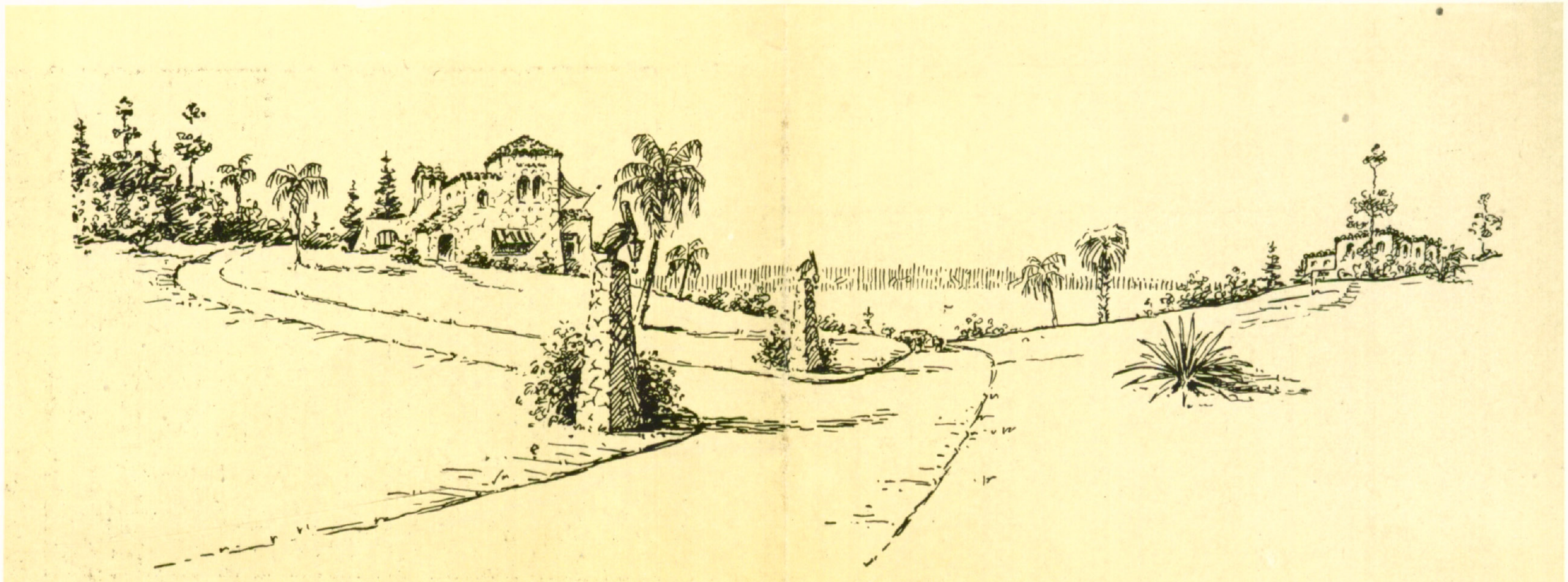


The Project—

DAYTONA HIGHLANDS presents to both home builder and investor a proposition so unique in contrast to all other land projects in the State that adequate description is difficult. Its uniqueness lies principally in its location so near the Atlantic Ocean, ten minutes' drive distant, and its possession of a beautiful range of hills and lakes such as are rarely to be found near the seashore. This Highland Suburb of Beautiful Daytona, City of Wide Streets, will meet your most cherished dreams of a home and your fondest expectations of a sound investment.

Blessed with a sun-wrapped climate, tempered by the cool trade winds of the South Atlantic and so conveniently situated in the heart of the Great Halifax Country, Daytona Highlands, lake bejewelled and draped in tropical foliage, will cast its spell about you as it has about many another seeker after a perfect homesite.

There is no jarring note about the Highlands; such a note was carefully left out of the original scheme and as carefully has been avoided in the carrying out of the plan. Even the lines of demarcation between the various "villages" or sections—the Spanish, the English, the Dutch and all the others—have been drawn with such meticulous care as to make impossible any clashing of architectural types.

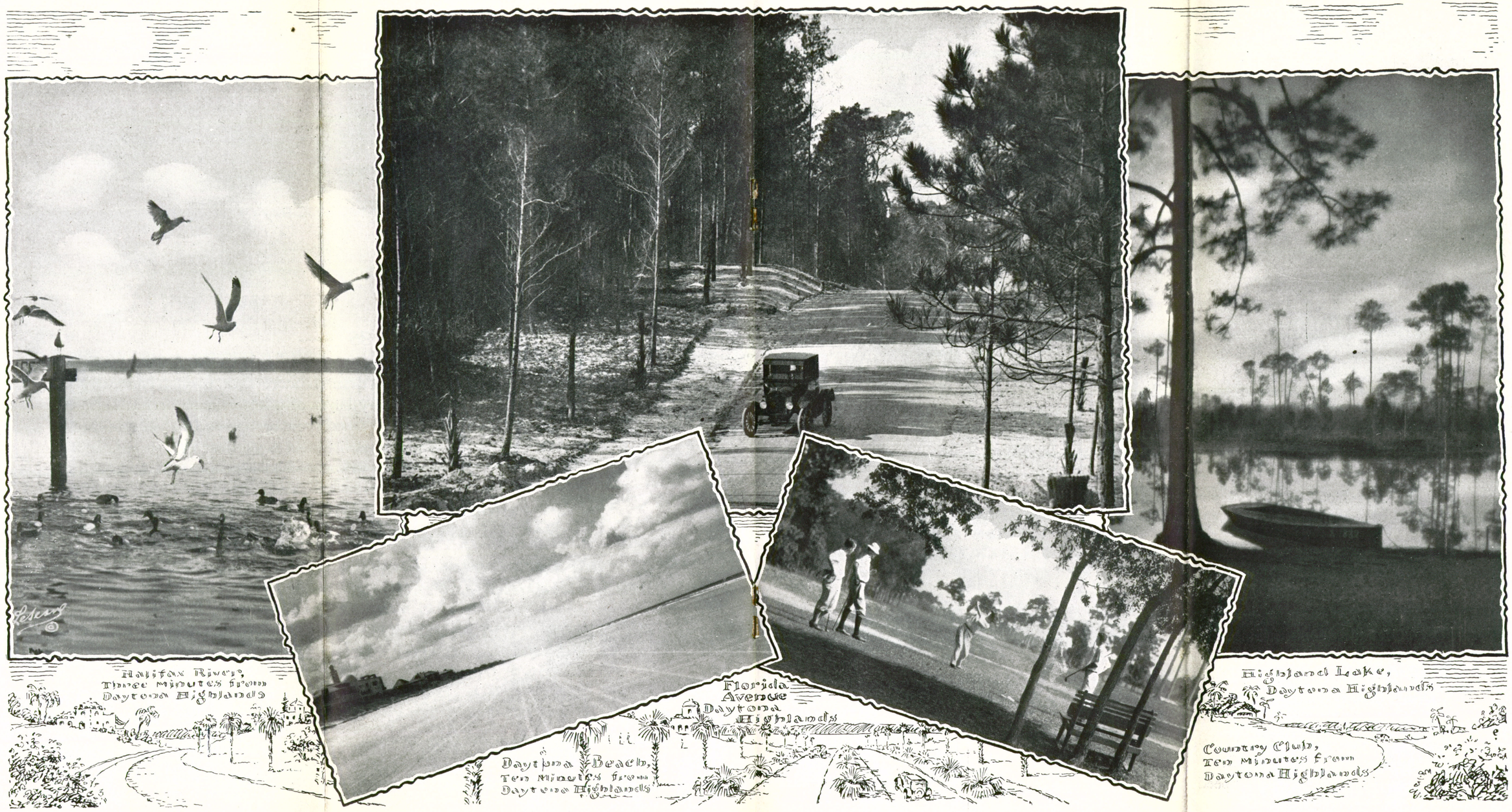


The Different "Villages"—

THIS particular feature deserves more than passing interest, inasmuch as it insures every buyer of a lot or home perfect harmony of environment for all time. If he prefers an English type dwelling and builds along these lines, he need never fear that some one will erect a house next door which will not blend with his. The same will be true of Spanish, Dutch, American Bungalow and other styles. Thus the builder is given, in addition to assured restrictions, a wide range in the matter of architectural preference.

The Climate—

A TWELVE-MONTH summer is wrapped around your home in Daytona Highlands. If you have ever shivered under the ice-bound blast of a Northern winter, with the raw, biting wind creeping through every crack and crevice, roaring down the chimney to deaden your fire; if you have ever heated water in a tea kettle over an unruly fire in the early morning to thaw out a frozen water pipe; if you have ever listened to the cracking of the boards as the nails give under the strain of "twenty below"—then you have doubtless longed for a home somewhere in this "Land of Everlasting Spring."



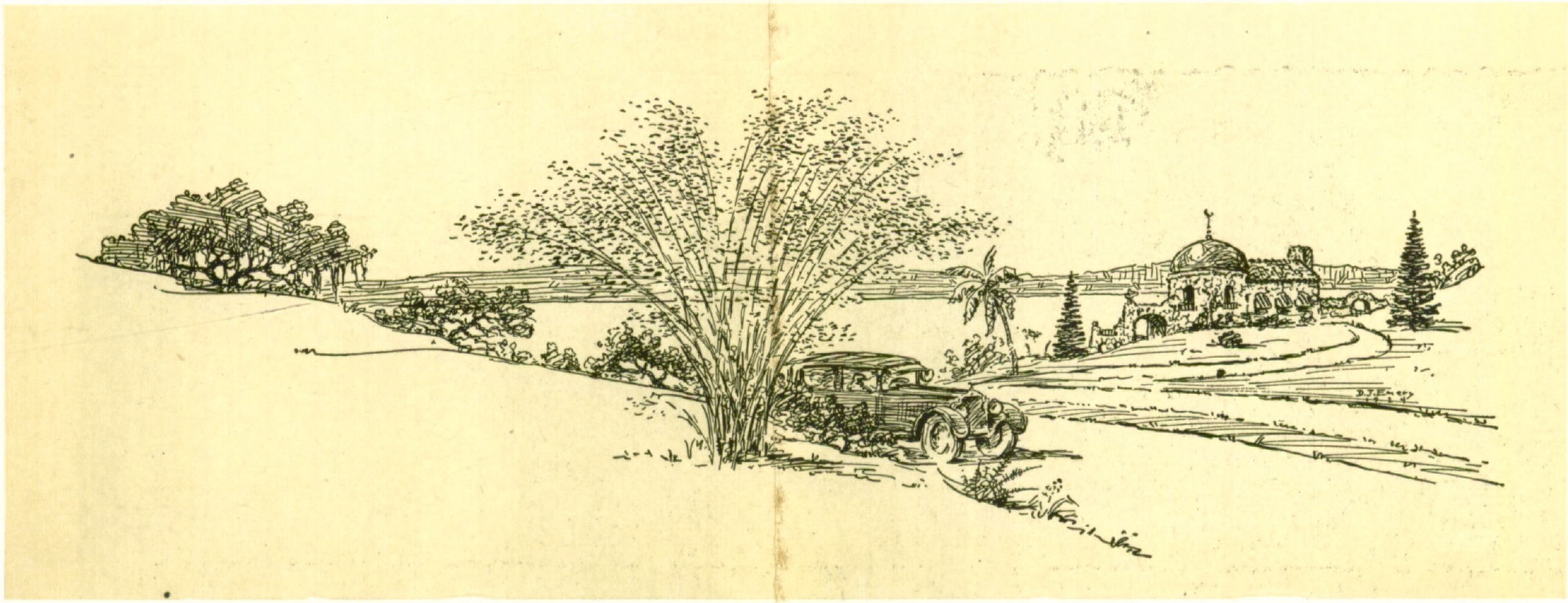
Halifax River,
Three Minutes from
Daytona Highlands

Florida
Avenue
Daytona
Highlands

Daytona Beach,
Ten Minutes from
Daytona Highlands

Highland Lake,
Daytona Highlands

Country Club,
Ten Minutes from
Daytona Highlands

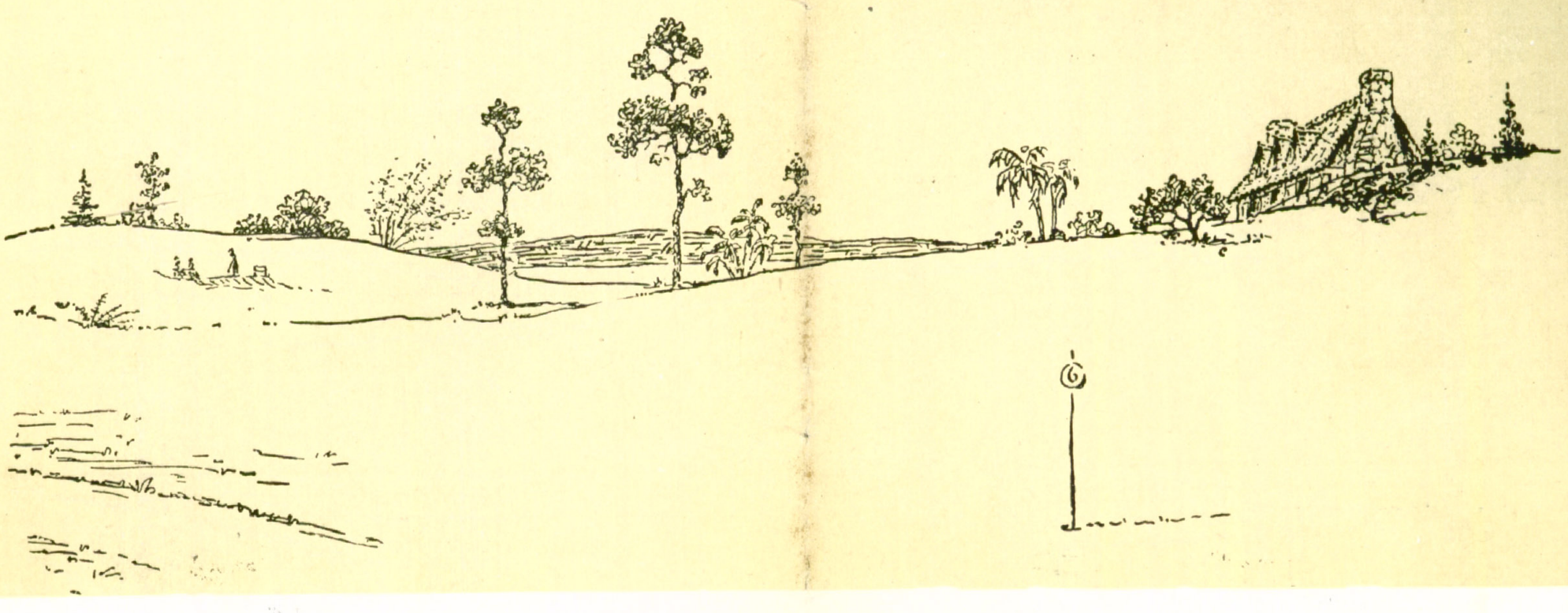


The Climate (Continued)

Daytona Highlands offers you such a sub-tropical home in a climate unsurpassed for healthfulness, specially designed by the Creator for those who love the out-of-doors. It is a climate not too cold in Winter and not too hot in Summer, in short an all-year outdoor climate. The nights are cool and clear in Summer, the days are warm and balmy in Winter. The nights from November to May are cool enough to make blankets necessary and the days from May to November are mostly like the best summer days one knows in the North—not hot and sultry, but clear and breezy.

Sports and Recreation—

FOR golf, tennis, fishing, boating, bathing, sailing, shooting, motoring, riding, flying, both Summer and Winter are well nigh perfect. Still better, Daytona Highlands provides all these in abundance. A golf course and tennis courts are in the building; the lakes themselves provide excellent fishing; or if you prefer tarpon, sea bass, sword fish, or other deep sea fishing, the broad Atlantic, ten minutes distant, provides this. The surf bathing at Daytona Beach is incomparable, likewise motoring on this greatest of the World's Speedways.



The Hills and Lakes—

THE big suburb has many miles of water front on the dreamiest of tropical lakes, seven of them ranging from a half mile to a mile in length. Sloping gently upward from the shores of these lakes the hills, exquisite in tropical loveliness, provide the most perfect homesites imaginable. The vistas through the glens and valleys, across the lakes, from stately towers rising Mediæval-like from lofty ridges, rich in tropical foliage and teeming with wild fowl, beggar description.

The Location—

DAYTONA HIGHLANDS is situated one block west of the city limits of Daytona and a little less than two miles from the center of the city. Hence we have a suburb far enough removed to afford quiet and seclusion, yet wonderfully convenient in its proximity to Daytona with its theatres, shops, markets, and other prerequisites of a thriving, prosperous city. The nearness of the suburb has also made possible the installation of city water and sewer systems, electric lighting and gas facilities, and other comfort-giving conveniences impossible in many more remote developments.

DAYTONA HIGHLANDS

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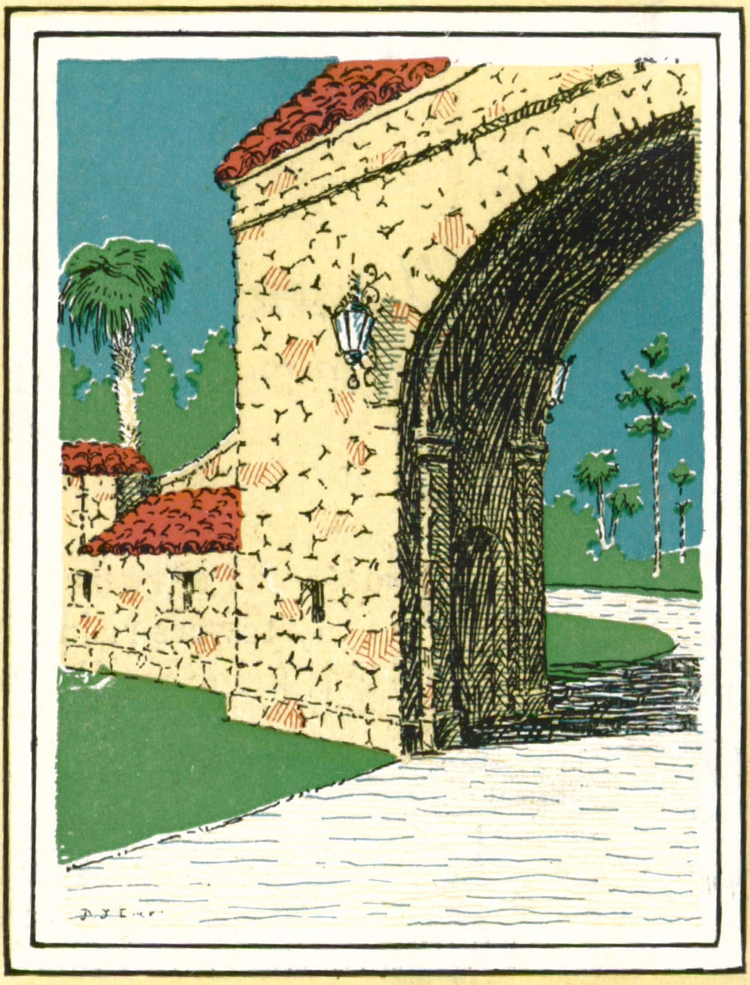
THE TRAYLORS OF DAYTONA

Florida Sales Agents, 214 S. Beach St., Daytona, Florida

Branches: Jacksonville — Orlando — St. Augustine — DeLand — Daytona Beach

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